



THE PLAYERS Championship
IS PROUD TO PRESENT
A benefit for the HEAL Foundation

Valley Of Dreams Gala
With Jenny McCarthy, Actress and Best Selling Author
THURSDAY, JUNE 26, 2008

&

The Bobby Weed-Pete Dye
Charity Golf Classic
FRIDAY, JUNE 27, 2008



Valley Of Dreams Gala & Charity Golf Classic

Sponsorship Packages

Title Sponsor: \$25,000

- 2 Team entries into the Bobby Weed/Pete Dye Golf Classic on Dye's Valley
- 1 Preferred table of ten at the Gala
- 8 Video analysis lessons from the TOUR Academy
- 2 Complimentary foursome gift certificates on THE PLAYERS Stadium
- 1 Year subscription to Golf Digest for every golfer, compliments of your business
- Title sponsor for Gala and Golf Classic
- Signage and recognition at event

Presenting Sponsor: \$20,000

- 1 Team entry into the Bobby Weed/Pete Dye Golf Classic on Dye's Valley
- 1 Preferred table of ten at the Gala
- 4 Video analysis lessons from the TOUR Academy
- 1 Complimentary foursome gift certificate on THE PLAYERS Stadium
- 1 Complimentary foursome gift certificate on Dye's Valley
- Signage and recognition at event

Food & Beverage Cart Sponsor: \$15,000

- 1 Team entry into the Bobby Weed/Pete Dye Golf Classic on Dye's Valley
- 1 Preferred table of ten at the Gala
- Unlimited beverages courtesy of your company
- 4 Video analysis lessons from the TOUR Academy
- 1 Complimentary foursome gift certificate on Dye's Valley
- Signage and recognition at event

Golf Cart Sponsor: \$15,000

- 1 Team entry into the Bobby Weed/Pete Dye Golf Classic on Dye's Valley
- 1 Table of ten at the Gala
- 4 Video analysis lessons from the TOUR Academy
- 1 Complimentary foursome gift certificate on Dye's Valley
- Signage on all golf carts and one (1) hole location

Gala or Golf Sponsors: \$10,000

- 1 Team entry into the Bobby Weed/Pete Dye Golf Classic on Dye's Valley
- 4 tickets to the Gala
- 2 Video analysis lessons from the TOUR Academy
- 1 Complimentary foursome gift certificate on Dye's Valley
- Signage and recognition at event

Practice Facility Sponsor: \$5,000

Practice Green, Chipping Area, or Driving Range

- 1 Team entry into the Bobby Weed/Pete Dye Golf Classic on Dye's Valley
- 2 Tickets to the Gala
- Signage at the practice facility and one (1) hole location

Hole Sponsors: \$4,000

- 1 Team entry into the Bobby Weed/Pete Dye Golf Classic on Dye's Valley
- 2 Tickets to the Gala
- Signage at specified hole

All players in Golf event will receive:

- Complimentary breakfast, lunch and on-course beverages

Individual Gala tickets and Golf Foursomes will be available late in May.